

## Yasser Akkaoui



Yasser Akkaoui has been at the forefront of Corporate Governance advocacy in the Middle East, recognized through his work through Capital Concept sal.

In 2013, Capital Concept was the first corporate governance rating and advisory firm to evaluate and rate listed companies in the MENA region. Building on this milestone, in 2015, Capital Concept introduced Shareholder-Rights ©, a pioneering initiative dedicated to safeguarding shareholder rights. This endeavor evolved through a collaboration with esteemed organizations such as UN Lebanon, IFC, and EBRD to develop Environment, Social, and Governance assessment methodologies.

Notably, Yasser Akkaoui played a key role in establishing Hawkama, the Dubai-based institute for corporate governance in the Middle East, facilitating its funding. Yasser Akkaoui's involvement extends to his membership in the steering committee of the Middle East and North Africa Private Equity Association, as well as his contribution to the Organization of Economic Development and Cooperation's taskforce for Middle East and North Africa stock exchanges. He also serves as a regional consultant for the Center for International Private Enterprise (CIPE).

Since 2011, Yasser Akkaoui has been a founding member of the Lebanese Center for Policy Studies, serving as Chair of the Human Rights Watch Lebanon advisory committee until 2022. Additionally, he has been promoting reforms in the Middle East through his publishing of Executive Magazine since 2001, utilizing this platform to drive positive change.

In academia, Mr. Akkaoui shares his expertise as a Business Ethics instructor at The American University of Beirut and contributes to shaping future business leaders as a member of the advisory board of the Lebanese American University's school of business.